

WONDERFUL WORLD

VR Private Tour™ PROTOTYPE 2nd



"Show you an amazing view"... She held my hand and took me on a VR experience.

AOI Pro., developer of the VR Dream Match™ Baseball, a few minute experience that strongly stimulates our emotions, different from a mere 360 video or VR game has created a new experience.

The WONDERFUL WORLD VR Private Tour™, is a new few minute experience that allows players to emotionally immerse themselves into the content. A man/woman takes you by the hand to show you a breathtaking view. In this prototype version, a Japanese lady will take you to a place in the east area of Japan. The experience will get your heart pounding or make you feel a sense of "relief."

Virtual experience makes people desire the real experience

It's human nature to want to visit places they've never seen before. The more their imagination is stimulated, the stronger the desire gets. People tend to be attracted to sceneries they've read or seen in books, photos or movies, the immersive VR, which completely surrounds the player derives a stronger desire.

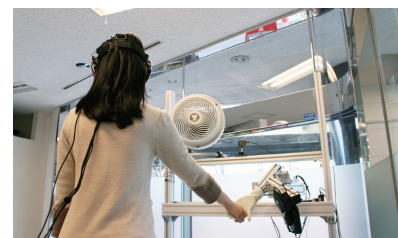
A few minute VR journey, and sharing the journey with the lady, will also invoke the desire to "connect" with someone.

Using the Japan's unprecedented "VR system with strolling and other devices"

Although WONDERFUL WORLD VR Private Tour™ is still a prototype at this stage, it is the first VR walking experience that does not require harness or safety fence in Japan. Syncing the image with several devices and using the stereophonic sounds system we are able to have a deeper sense of immersion.

AOI Pro. developed an original walking device linked with VR content in cooperation with OHTAKE-ROOT KOGYO CO.,LTD.

We use VR head mounted displays named FOVE. We also receive development support from FOVE to verify "eye movement tracker."



We set a goal to verify the integration of film contents and technology, and designated Prototype Inc., for development of devices and program control. Digital Garden, an group company of AOI TYO Holdings, implemented video footage and stereophonic sounds. NOMA, an international VR/AR production company was our advisor on 360-degree shooting, and TYO Technical Ranch, also group company of AOI TYO Holdings provided technical support by for shoot and postproduction.



www.aovr.jp Mail: info_vr@aoi-pro.co.jp

AOI Pro. Inc. "Experience Design Dept."
www.aoi-pro.com

AOI Pro.